



**BUY LOW, DRINK HIGH!**  
**CELEBRATING 1 YEAR OF**  
**COLD BREWS SERVED SMART.**

On one of his travels through Europe, **Beer market** Founder and Managing Director **Jeffery Wan** came across a unique and highly interactive concept of a bar wherein the prices of beer were determined by demand itself. Together with his childhood friends, **Simon Liang** and **Alex Lu**, they decided to bring the same innovative spin to our local bar-hoppers & **Beer Market** was born.



Left to Right : Jeffrey Wan, Simon Liang, Alex Lu

whole year down the line we kick back at the cozy interiors of his establishment and raise our glasses to that decision. You see Beer Market is the first and only bar in Singapore which links the price of alcohol to the unpredictable rise and fall of the stock-market. Expect to closely follow the 'Beer Market Exchange', where the prices are updated every half-hour and displayed on screens all around the bar. This means the price of your next beer is influenced by consumer demand, so there you go - a whole new interactive excuse to binge!

On this auspicious August 6th the commotion levels are all kicked up a notch as Singapore's very own pop rock sensations; Jack and Rai escort the one year anniversary festivities a few good shades ahead of the generous buffet line and free flow. Add to that a generous series of competitions and games because all binge and no play makes us duller than the last we sobered up waiting at the Clark Quay taxi stand. So with such an eye for reinvention, Beer Market definitely earns it's prime location at the facade of Clark Quay as the first and last stop to a jaunt well spent. Indulge. ©



**Beer Market** is located conveniently @ the Foundry in Clarke Quay on River Valley Road. For more information and updates on our latest promotions and events, Join us @ [www.facebook.com/beermarket](http://www.facebook.com/beermarket) or just visit [www.beermarket.com.sg](http://www.beermarket.com.sg) to plan your next binge!